

1) What **SMART** business goals should I focus on this year?

**Goal #1:** \_\_\_\_\_

Specific  | Measurable  | Achievable  | Relevant  | Timely

**Goal #2:** \_\_\_\_\_

Specific  | Measurable  | Achievable  | Relevant  | Timely

**Goal #3:** \_\_\_\_\_

Specific  | Measurable  | Achievable  | Relevant  | Timely

2) What are some ways I could be investing in my staff?

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# FIRST BANK

3) Conduct a SWOT (strengths, weaknesses, opportunities, and threats) analysis for your business.

<b>Strengths</b>	<b>Weaknesses</b>
<b>Opportunities</b>	<b>Threats</b>

4) What growth opportunities would I like to pursue for my business?

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