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FIRST BANK

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Local Couple Win Big with First Bank's Visa Extras® Sweepstakes

TROY, NC - With over 1 in 600,000 odds, Jeremy and Katie Robinson of Vass are the proud winners of First Bank's **Visa Extras® "One Million Point" Sweepstakes**, earning one million Visa Extras gift points.

"I've never really won anything, so winning this sweepstakes was pretty exciting," said Jeremy Robinson, owner of Vass Swimming Pools. "My wife will probably have the last say on how we spend the points, but I'm guessing there's a big shopping spree in our future."

During the second quarter of 2008, each time a First Bank customer completed a signature transaction with their First Bank Visa Check Card, their name was automatically entered into the **Visa Extras® One Million Point Sweepstakes**. The Robinsons, who bank at First Bank in Vass, were chosen in a random drawing of over 600,000 entries.

"The Robinsons have been banking with us at the Vass branch for more than 13 years," said First Bank Branch Manager Stewart McFadyen. "We're very pleased that the odds were with them on this one. It's always nice to win something, but it's especially nice when you win a prize like this one that can be spent on whatever you want!"

All First Bank credit and debit card holders are eligible for free enrollment and participation in the Visa Extras® program. Members earn gift points toward free merchandise whenever they make qualifying purchases. For more information about the First Bank Visa Extras® Program, please visit www.FirstBancorp.com or www.VisaExtras.com.



Jeremy and Katie Robinson are presented with a sweepstakes check from First Bank Branch Manager Stewart McFadyen.

For additional information or to request a high resolution image, please contact:
Lauren Rivers
publicrelations@riversagency.com
(919) 932-9985

First Bancorp is a bank holding company headquartered in Troy, North Carolina with total assets exceeding \$2.5 billion. Its principal activity is the ownership and operation of First Bank, a state-chartered community bank that operates 74 branch offices with 63 branches operating in a 21-county market area in the central piedmont and coastal regions of North Carolina, 6 branches in South Carolina (Cheraw, Dillon, Florence, and Latta), and 5 branches in Virginia (Abingdon, Dublin, Fort Chiswell, Radford, and Wytheville), where First Bank does business as First Bank of Virginia. First Bank also has a loan production office in Blacksburg, Virginia. First Bancorp's common stock is traded on the NASDAQ Global Select Market under the symbol "FBNC."