FIRST BANK



First Bank & First Bank of Virginia Credit Card Rewards Program Terms and Conditions

General

- Eligibility is restricted to current MasterCard® credit card holders at First Bank and First Bank of Virginia whose accounts are in good standing.
- First Bank's Rewards Program and benefits are offered at the sole discretion of First Bank, who reserves the right to cancel, change or temporarily suspend the program at any time without notice. Cancellation or suspension could result in the forfeiture of earned points and a change in the redemption of any outstanding rewards.
- First Bank reserves the right to amend terms and conditions at any time without notice. In addition, the bank can amend available rewards, levels of points required for a specific reward, level of points earned for purchases and eligible level of points allowed in a given period.
- First Bank reserves the right to disqualify any cardholder from participating in the program and to invalidate all rewards points for abuse, fraud or any violation of the program terms and conditions at its sole discretion.
- All rewards are subject to availability. Certain restrictions apply. First Bank's Rewards Program is void where prohibited by federal, state, or local law.
- By accepting and using program rewards, the accountholder or any other beneficiary of program rewards release, discharge, and hold harmless First Bank, MasterCard, the program administrator, and their respective subsidiaries, affiliates, employees, officers, directors, successors and assigns from all claims, damages or liability including but not limited to physical injury or death, arising out of participation in the program.
- The cardholder is responsible for any personal tax liability related to participation in the program or as a result of points earned and/or redeemed.

Earning Points from Qualified Purchases

- Once enrolled in the program, the cardholder will accumulate points as follows, based upon card type:
 - Platinum Credit Card with Rewards: 1 point for each U.S. dollar in qualified net purchases.
 - Business World Credit Card: 1.25 points for each U.S. dollar in qualified net purchases.

A "Net Purchase" is defined as the dollar value of goods and services purchased with the card after the enrollment date, minus any credits, returns, or other adjustments as reflected on the monthly account statements, excluding, card-related service charges, fees, and/or unauthorized charges.

- Points are earned for each net dollar spent for non-PIN retail purchases (gross retail purchases less any returns or credits).
 Convenience checks, unauthorized charges, lottery tickets, traveler's checks from a non-financial institution, foreign currency, bail bonds and fees of any kind are excluded.
- Points earned for returned purchases will be subtracted from your point totals.
- Earned points are calculated on actual dollars spent rounded to the nearest hundredth of point.

PointsPooling - Personal Accounts

- Personal/consumer cardholders may combine or "pool" the points earned from their personal debit or credit card account(s) together with any other cardholder's personal debit or credit card account(s) enrolled in our Rewards Program.
- Requests for PointsPooling with friends and family must be via online invitation and be accepted in order to join the pool. All
 invitations and acceptance must be completed using the Rewards Center website.
- To participate in PointsPooling, all cardholders must acknowledge the Program rules for pooling points in the Program, and fully
 understand that there is an inherent risk for cardholders when choosing to pool all of the points they have earned individually
 on the pooled account(s) with others in the pool.
- The originator of the pool may assign who will have access to view and redeem points from any of the accounts linked in their pool. Accounts designated as "view only" cannot redeem points.
- All points accrued, redeemed and expired will be determined based on a first-in first out (FICO) accounting convention, regardless of the individual cardholder that has requested the actual redemption.

PointsPooling - Business Accounts

- All requests for PointsPooling of business accounts must be facilitated by a First Bank Card Services representative by calling 866-256-2273, weekdays from 8:30 am 5:00 pm (Eastern).
- Business cardholders enrolled in our Rewards Program can roll-up/combine points earned from their business debit or credit card account(s) together with any other business debit or credit card account(s) enrolled in our Rewards Program.
- Business accounts are not able to be pooled with personal/consumer accounts.
- The Business may assign who will have access to view and redeem points from any of the accounts linked in their pool. Accounts designated as "view only" cannot redeem points.
- When PointsPooling is set-up for Business debit and credit cards, a Program Manager must be assigned to manage the pool of accounts.
- A Business may choose to have some accounts retain individual access to view and redeem points outside the broader pool.
- If a Business account with Rewards is not designated to pool, the account will operate by default as a standalone account.

- A Business Program Manager who chooses to modify, add, or delete accounts within the pool must request this by contacting a First Bank Card Services representative at 866-256-2273, weekdays from 8:30 am 5:00 pm (Eastern).
- All points accrued, redeemed and expired will be determined based on a first-in first out (FICO) accounting convention, regardless of the individual cardholder that has requested the actual redemption.

Point Redemption

- Points must be posted to the account in order to be redeemed.
- To redeem points for rewards, cardholders may call 866-605-2943, 8:00 am 8:00 pm (Central) Monday Friday and 9:00 am –
 6:00 pm (Central) Saturday & Sunday.
- Points are valid for three years.
- These points have no cash value and are not transferable except as used in accordance with the Terms and Conditions of the program and reward suppliers.

Airline Tickets

- All dollar-off award terms and conditions are based on the rules of the airline fare/ticket booked.
- Tickets will be issued within 24 hours of booking and will be electronic.
- Electronic ticket travel itineraries will be emailed or faxed. Travel itinerary discrepancies must be reported to the First Bank rewards center within 24 hours of the travel redemption.
- A per ticketing fee in the amount of \$30.00 will be charged for the issuance of domestic airline tickets, payable by the cardholder. A per ticketing fee in the amount of \$50.00 will be charged for the issuance of international airline tickets, payable by the cardholder. The fee when requesting expedited delivery of tickets is \$20.00. Applicable lost ticket application fees and/or replacement costs will be the responsibility of the cardholder.
- First Bank and the Program are not responsible for the performance by the airlines of the ticketed transportation. All reservations and ticketing are subject to the conditions of carriage of the party providing the transportation, including exclusions and limitations of liability. Additional fees and restrictions may apply.
- Reservations for Travel Packages are for two people traveling together and sharing one room, unless otherwise indicated, are valid for select travel dates, and are subject to availability at the time of booking. Package components are subject to limited availability and peak travel period or holiday blackout dates may apply. In connection with the redemption of Travel Rewards for tour packages, eligible cardholders must make reservations thirty (30) days prior to departure, subject to availability. For reservations made twenty-nine (29) days or less prior to departure, eligible cardholders will be charged a special handling fee of \$25.00 per booking. Once a booking has been made, eligible cardholders will be charged \$15.00 for each change to the booking made thirty (30) days or more prior to departure, and \$25.00 for each change to the booking made twenty nine (29) days or less prior to departure. If allowed, any changes will be assessed a change fee plus any applicable vendor-imposed penalties or fees. Travel awards are not redeemable for cash and are not replaceable if lost, stolen, destroyed or expired. Participating hotels are subject to change without notice. No credit will be issued for unused days or inclusions. We assume no liability for injuries and no responsibility for delays caused by accidents, breakdown or other conditions beyond control. Not responsible for loss or damage to property. Other restrictions may apply. There is a \$30.00 booking fee that applies to all Travel Packages.
- Tickets may be issued in any name designated by the cardholder. Tickets are non-refundable. Lost, stolen, or expired tickets may be replaced at the discretion of the airline and are subject to applicable fees.
- Travel documents are the responsibility of the cardholder.

Cruise Rewards

- Packages are for two people traveling together and sharing one room, unless otherwise indicated, are valid for select travel dates, and are subject to availability at the time of booking. Package components are subject to limited availability and peak travel period or holiday blackout dates may apply. Eligible cardholders must make reservations thirty (30) days prior to departure, subject to availability. For reservations made twenty-nine (29) days or less prior to departure, eligible cardholders will be charged a special handling fee of \$25.00 per booking. Once a booking has been made, eligible cardholders will be charged \$15.00 for each change to the booking made thirty (30) days or more prior to departure, and \$25.00 for each change to the booking made twenty nine (29) days or less prior to departure. If allowed, any changes will be assessed a change fee plus any applicable vendor-imposed penalties or fees. Travel awards are not redeemable for cash and are not replaceable if lost, stolen, destroyed or expired. Participating hotels are subject to change without notice. No credit will be issued for unused days or inclusions. Other restrictions may apply. There is a \$30.00 booking fee that applies to all Travel Packages.
- Travel documents are the responsibility of the cardholder.

Travel Packages

- Packages are for two people traveling together and sharing one room, unless otherwise indicated, are valid for select travel dates, and are subject to availability at the time of booking. Package components are subject to limited availability and peak travel period or holiday blackout dates may apply. Eligible cardholders must make reservations thirty (30) days prior to departure, subject to availability. For reservations made twenty-nine (29) days or less prior to departure, eligible cardholders will be charged a special handling fee of \$25.00 per booking. Once a booking has been made, eligible cardholders will be charged \$15.00 for each change to the booking made thirty (30) days or more prior to departure, and \$25.00 for each change to the booking made twenty nine (29) days or less prior to departure. If allowed, any changes will be assessed a change fee plus any applicable vendor-imposed penalties or fees. Travel awards are not redeemable for cash and are not replaceable if lost, stolen, destroyed or expired. Participating hotels are subject to change without notice. No credit will be issued for unused days or inclusions. Other restrictions may apply. There is a \$30.00 booking fee that applies to all Travel Packages.
- Travel documents are the responsibility of the cardholder.

Merchandise

- Returns are only accepted for merchandise that is damaged, defective, or incorrectly shipped. Cardholder must provide
 notification of damaged/defective merchandise within 24 hours of receipt. The manufacturer's warranty applies to all
 merchandise rewards offered.
- Delivery of merchandise and gift certificates will be made by ground delivery service or first-class mail and cannot be made to post office box. Please allow approximately three weeks from time of order for delivery.
- The cardholder will be responsible for merchandise shipping charges if delivered outside the 48 contiguous United States.

Travel Voucher/Certificate

- The voucher must be used within the expiration date printed on the voucher. Please read the voucher terms and conditions upon receipt as certain restrictions may apply for use of the voucher.
- Delivery of gift certificate/voucher will be made by ground delivery service-signature required or first-class mail. Please allow three to four weeks from time of order.
- The voucher contains a reservation code and toll-free number which must be referenced when calling the voucher provider to arrange your reservation in advance of the use of the voucher. Usage of this voucher is subject to availability with the named provider.
- Vouchers may not be returned once received by award recipient.

Gift Certificates/Gift Cards

- Gift certificates/gift cards have no value except when used in accordance with the terms and conditions of the Program and participating suppliers.
- Gift certificates/gift cards must be surrendered at redemption, are not refundable, exchangeable, and cannot be used against outstanding cardholder balances. Gift certificates/gift cards may not be resold.
- All gift certificates/gift cards are subject to availability and certain restrictions apply. First Bank may make substitutions of equal or greater value when necessary.
- Gift certificates/gift cards are not transferable unless otherwise noted on the gift certificate/gift card.
- First Bank and participating suppliers are not responsible for replacing lost, stolen or expired gift certificates/gift cards.
- Gift certificate/gift cards use is subject to the terms and conditions printed thereon.
- Gift certificates/gift cards are valid only at participating suppliers through the expiration date printed on the gift certificate/gift card.
- Delivery of gift certificate/gift card will be made by ground delivery service-signature required or first-class mail. Please allow three to four weeks from time of order.
- Gift certificates/gift cards may not be combined with any other promotional offers from First Bank or participating suppliers.
- In the event the goods and services purchased are less than the face value of the gift certificate/gift card redeemed, the policy of the supplier will determine whether credit or gift certificate/gift card value for the difference will be given.
- Gift certificates/gift cards as rewards are void where prohibited by law.
- Cardholder must notify the rewards center within 90 days to report non receipt of gift certificate/gift card.